

Ecotrend Ecologics Walks the Walk: Awarded BMO's 2023 Climate Smart Business

Make Every Moment
Count No Days Wasted®
for Holiday Celebrations

New from DōMatcha®
Specialty Health
Blend Teas

New Santevia® Glass
Water System Filters 99.9%
of Floride

Meet Global Health
Naturals—An Enzymes
Powerhouse

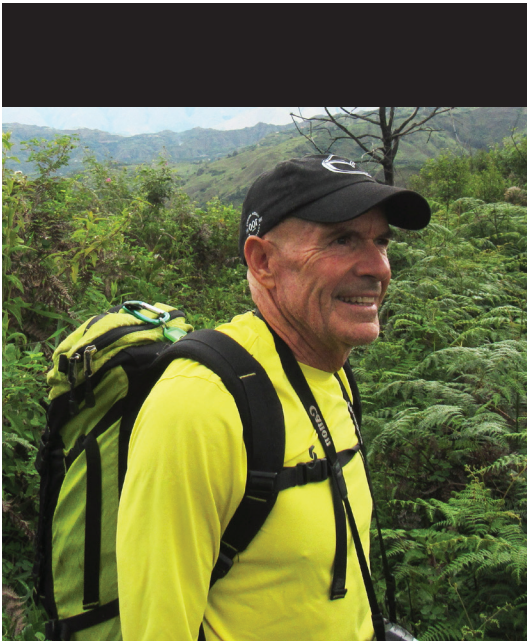
Crave Stevia Releases
Limited-time Only Flavours:
Rum Butter Anyone?

Savour the Season
with Healthy Treats from
Westpoint

Prepare for Flu Season
with Provita®'s Subtivr
& Protenix

LeafSource® Releases
a Premier Choice for Shilajit
& more!





As we close this quarter, I am proud of our achievements in sustainability. We have implemented green initiatives, optimized logistics to reduce our carbon footprint, and expanded our eco-friendly product range.



In August of 2024 we were certified for the BMO Climate Smart Program. In September 2024 we had another amazing CHFA experience and I wanted to personally thank you for your hard work and commitment.

Warm regards,
John Harrison
Founder & CEO,
Ecotrend Ecologics Ltd.

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We are a business with a Climate Smart® plan.

BMO 2023 CLIMATE SMART® BUSINESS

bmo.com/climatesmart

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BOOST YOUR FAMILY'S IMMUNITY
this FALL and WINTER with allKiDz®



As the seasons change and the cold and flu season approaches, **keeping your family healthy is a top priority.** At allKiDz®, we prioritize your family's wellbeing during these colder months. That's why we've developed a range of high-quality, low-sugar, kid-friendly supplements to support your child's immune system, helping them stay active and happy throughout the season.

allKiDz® is **proudly made in Canada.** We are committed to maintaining the highest standards of quality and safety, ensuring that every product is crafted with care right here at home. Our dedication to excellence means you can trust that our supplements are made with the utmost integrity and attention to detail.

allKiDz® products including Probiotic Gummies, Anti-cold Liquid, and Magnesium Gummies.

Why Choose allKiDz®?

Our mission is to provide supplements that are safe, effective, and loved by kids. Our products are free from artificial flavors, colors, and preservatives, ensuring that your children get only what they need. We are committed to transparency and quality, with rigorous testing to ensure the purity and potency of our supplements.

Choose allKiDz® to support your family's health, and experience the difference of high-quality, Canadian-made supplements that you can trust.

Dream Together, Grow Together

@allkidzcanada allkidzcanada.com



GIVE THE Gift of Matcha



Give the gift of authentic Japanese matcha
Available at select grocery and health food stores

domatcha.ca

🇨🇦 CANADIAN BRAND | FEATURE | Natural Health Product | nodayswasted.ca

NoDays Wasted® Celebrate & Hydrate This Holiday Season with No Days Wasted



As the festive season approaches, No Days Wasted® is thrilled to be spreading cheer across the country! This proudly Canadian company has developed scientifically backed, functional supplements to help you feel your best during the holidays and beyond.

Whether you're toasting to the season or gathering with loved ones, No Days Wasted®'s hero product, **DHM Blend**, is the perfect companion for your celebrations. This herbal, vegan supplement contains powerful support ingredients, all designed to help break down alcohol-related toxins. So, raise your glass and enjoy the festivities—DHM Blend has you covered to wake up fresh and ready for the day! With over 300,000 happy customers and 3,500,000 packets sold, this little purple packet has become a holiday staple for many Canadians.

And as you navigate the hustle and bustle of the holiday season, staying hydrated is more important than ever. No Days Wasted®'s **Hydration Replenisher**, is here to help! This 2-in-1 hydration and support drink mix is your perfect companion for winter activities and holiday travel. With an optimized blend of Sodium, Potassium, and Magnesium, it hydrates 3x faster than water alone. Plus, the added immune support with Vitamin C, D, and Zinc, along with Vitamin B-Complex, ensures you're ready for all the season's festivities. These convenient, portable stick packets are perfect for on-the-go use—whether you're out in the snow, at a holiday party, or cozying up at home.

No Days Wasted® is committed to helping you feel your best this holiday season, and beyond, with their focus on high-quality, natural ingredients, and optimized blends. Whether it's the **DHM Blend** for your celebrations or the **Hydration Replenisher** to keep you going strong, No Days Wasted® is here to make sure you enjoy every moment of the holidays.

This season, give yourself and your loved ones the gift of wellness with No Days Wasted®—crafted by Canadians, for Canadians, right here in Canada.



Understanding Digestion, Absorption & Elimination: Pillars of Overall Health

In our body’s complex functions, digestion, absorption, and elimination play crucial roles that are often overlooked until issues arise. These processes are essential for maintaining our health and well-being.

Digestion: The Starting Point

Digestion begins as food enters the mouth. Chewing breaks food into smaller pieces, and saliva starts the chemical breakdown. As food travels through the digestive tract, stomach acid and enzymes further break it down into nutrients. This process is vital not only for energy but also for providing essential vitamins and minerals needed by every cell and system in the body. As we age, our digestive system often produces fewer enzymes, which can hinder nutrient absorption and impact health. Enzyme supplements, like Provita’s Digestive Enzymes, can help. They aid in the digestion of proteins, fats, carbohydrates, and lactose, prevent nutrient malabsorption, and support stomach health and bile flow. Betaine HCL supplements have been shown to improve cardiovascular health, liver function, and muscle performance.

Provita’s Digestive Enzymes - Benefits

- Improves digestion of proteins, fats, carbohydrates and lactose
- Avoids malabsorption of nutrients
- Maintains stomach health
- Improves bile flow

Liver Health: The Detox Center

The liver is crucial for digestion and overall health. It processes nutrients, detoxifies harmful substances, and produces bile for fat digestion. A healthy liver filters toxins from the blood, preventing them from disrupting overall health. For men, maintaining liver health is especially important to manage estrogen levels, which can affect hormone balance and muscle mass. To support liver function, limit alcohol and sugar and use non-toxic personal care and cleaning products. Provita’s Liver Hepato-Protect can further support liver health by enhancing detoxification, bile production, and liver function, and aiding in red blood cell decomposition and protein synthesis.

Provita’s Liver Hepato-Protect - Benefits

- An excellent liver detoxifier, improving bile & liver function
- Liver detoxification
- Maintains optimal liver and bile flow function
- Improves liver glycogen (energy) storage
- Decomposition of red blood cells (iron recycling)
- Plasma protein synthesis (blood oxygenation)
- Hormone production and balance

Elimination: The Final Stage

Elimination is the final step, where waste and indigestible substances are formed into stool and expelled through bowel movements. Effective elimination is crucial for removing toxins and preventing their buildup. Issues like constipation, bloating, and toxin re-absorption can arise from dehydration, lack of fiber, or gastrointestinal problems.

Provita’s Colon Cleanser - Benefits

- A proven and uniquely balanced formula that helps maintain bowel regularity
- Maintains regularity
- Eliminates flatulence
- Expels intestinal parasites

Conditions such as IBS, hypothyroidism, diabetes, and others can slow digestion and contribute to constipation. Provita’s Colon Cleanser helps maintain bowel regularity and reduce flatulence. Its ingredients, including psyllium husks, konjac, senna leaf, and slippery elm bark, support stool formation, bowel movement, and toxin elimination. In summary, digestion encompasses the entire gastrointestinal process. Supporting each stage with appropriate supplements can enhance overall health. Provita’s products are designed to support digestive health and overall vitality.



(1) <https://liverfoundation.org/about-your-liver/how-liver-diseases-progress/the-healthy-liver/> (2) <https://www.palomahealth.com/learn/hypothyroidism-constipation>



Immunity during flu season

Fall-winter-spring is generically called “the flu season”. It starts in November or December and lasts until February or March. However, there have been reported growing cases of “summer flu”. There are two types of infections: bacterial and viral. Antibiotic medicines kill or keep many bacteria from growing but don’t treat viruses. Antiviral medicines help the body clear out some viruses. Bacteria are single-celled microorganisms and cause bacterial infections such as strep throat. Bacteria multiply by themselves outside the cells.

Viruses are bits of genetic information, either RNA or DNA, surrounded by a protein. They use the protein to penetrate the cell and force the cell to make more viruses. Some of the diseases caused by viruses include:

- COVID-19 (coronavirus called SARS-CoV-2)
- Chickenpox
- Common colds, caused by a range of viruses, but often by rhinoviruses.
- A new addition is Monkeypox (recently declared by WHO as a global public health emergency)

Transmission human to human occurs mostly via aerosols which means via the upper respiratory tract (mouth and nose). Therefore, the first step is to stop the infection before it spreads to the lungs and from there into the blood. One major step is to boost the body production of antibodies. Antibodies are proteins that fight off bacteria, viruses, and other harmful invaders. Another word for antibodies is immunoglobulins. Two immunoglobulins are important for fighting the flu season: IgA (Immunoglobulin A) and IgG (Immunoglobulin G). IgA is found in lungs, sinuses, saliva, stomach, and intestines. IgA in the respiratory tract contributes to defenses against influenza infection. IgG is the most common type of antibody found in the blood circulation. IgG activates a cascade of immune protein production that results in pathogen elimination. Enhancing IgG and IgA levels also boost previous immunity.

The strategy for the flu season is prevention as well as early treatment. First signs of a coming infection could be: runny nose, sneezing and hoarse throat. Acting at this stage is essential.

Provita Nutrition offers two products that are useful for the flu season:

- Subtivr™ that boosts IgA and IgG antibodies via Bacillus subtilis and colostrum
- ProteniX™ which attacks unwanted proteins attached to bacteria or viruses. It contains Star anise (used to make the anti-viral drug Tamiflu) and Pine needle oil extract that attacks unwanted proteins.

Tip: at first signs take 2 capsules of Subtivr™ and 2 capsules of ProteniX™



HOLIDAY FAVOURITES

Ecotrend Ecologics employee showcase their top Holiday selections, curated to deliver exceptional joy and satisfaction to your clients & customers.



Akita Rose Water Facial Toner
Unextracted Rose Water retains all the rose oil's beneficial properties by keeping the oil intact within the water.



allKiDz® Vitamin D Vegan, 25 mL
Keep your kids healthy & energized this winter with vitamin D3 in drop form for higher absorption.



Hyalogic® Joint Support
Embrace a more comfortable, active life with every dose of this expertly crafted formula.



Nellies® Dishwasher Nuggets
Crafted with eco-friendly ingredients, these powerful pods tackle grease and grime while being gentle on the environment.



No Days Wasted™ DHM
An herbal supplement for maintaining general health.



Yuzu Kosho
Crafted in Japan, this premium seasoning embodies the rich traditions of Japanese cuisine and makes for a unique gift.



Aromatic Creation Cozy Linen + Room Spray
Whether you're freshening up your linens or creating a relaxing atmosphere, the comforting scent invites you to unwind.



Crave Stevia™ Butter Rum Flavour
Add some holiday flare to your baking, hot chocolate, cocktails and more.



DōMatcha® Starter Kit
Embrace peace and tranquility with this ceremonial DōMatcha® kit complete with the new ceramic bowl and bamboo accessories.



EATABLE™ Jingle bell pops
Get festive this holiday season with this new Christmas themed popcorn for a perfect snack.



Provita™, Adaptogenix
The ultimate natural solution to combat stress and fatigue.



Refresh Botanicals™ Calming Facial Moisturizer
Formulated with potent encapsulated bioactives, including Lavender and Cucumber.



Santevia® Glass Water System
Creates clean and soft tasting water by filtering out harmful contaminants and adding healthy minerals.



SierraSil® Leaps n Bounds™ Chicken
Satisfy your dog's cravings with this delicious new chicken flavoured treat which help supports their joint health.



Eco-Lunch
Designed to inspire a healthier, more organized lifestyle, this sleek bento set helps you effortlessly portion balanced meals and snacks.



Epsomgel Triple Lavender Bath Salts
Rich in magnesium, it helps ease muscle tension and promote relaxation, while the gentle aroma creates a soothing atmosphere.



Glutenull Goji Berry Squares w/Chocolate
This delectable Gluten-Free snack combines rich, chocolate with the sweet crunch of goji berries.



Green Sun Foods, Dark chocolate covered cranberries
Delight in the festive flavor of our Dark Chocolate Covered Cranberries, the perfect holiday treat.



South of France Cherry Blossom Hand Soap
This luxurious soap transforms into a rich, airy foam that gently cleanses and nourishes your hands.



Tanit Gift Sets
This eco-friendly set brings together top-selling, bathroom essentials designed to help cut plastic out of lives with ease, style, and peace of mind.



Westpoint Organic Overnight Oats
Perfectly blended tangy cranberries, crunchy almonds, a hint of natural sweetness and oats.



Wildly Organic™ Hot Chocolate Mix
Perfect for cozy evenings or sharing with loved ones, this mix turns every moment into a delightful chocolate experience.

EATABLE™

POP into the Holiday Season with EATABLE Gourmet Popcorn!

EATABLE™ was launched in 2019 by Toronto husband-and-wife team Charlene and Vincent Li. Their journey began while the pair was living in Boston, and their desire to find a community in a new city led them to nurture a lifelong passion for food at a local commercial kitchen. When a unique Whisky-infused caramel popcorn they'd been making in their own kitchen for years ended up winning in a pitch competition, EATABLE™ was born.

Frustrated by the lack of clean, yet flavorful snacks on store shelves, Charlene and Vince worked for over a year to perfect recipes featuring the flavours of classic wines, spirits and cocktails, and made with all-natural ingredients. They worked alongside professional pastry chefs and Sommeliers to learn the art of caramel and chocolate making. The result was the “perfect pairing” of two loves: A good snack + a good drink!

Their artisanal gourmet popcorn is gluten-free and hand-crafted in small batches with non-GMO corn kernels, and locally sourced, natural ingredients.

EATABLE™'s mission is to spread joy and create snacking experiences for curious palates - elevated gourmet treats or perfect foodie gifts that remind you to savour and celebrate everyday moments with those you love.

Our products are free from artificial flavours, colours and preservatives typically found in many confectionery products including high fructose corn syrup, titanium dioxide and palm oil.

Their best-selling signature popcorn, “Pop the Champagne” features Belgian white chocolate covered kettle corn, sprinkled with Champagne-flavoured sugar crystals that actually POP in your mouth, delivering a decadent and unforgettable sensory-driven snacking experience.

EATABLE™ is proud to be woman-owned, minority-owned, and a Certified Plastic Neutral company. A portion of online sales is contributed in support of Second Harvest Canada. EATABLE™ popcorn has sold in 1600+ retailers in Canada and USA including Well.ca, Holt Renfrew, Total Wine & More, Sprouts, and Edible Arrangements.

The company has landed high-profile brand collaborations with beverage brands such as La Marca Prosecco, Barefoot Wines, Bacardí, and even created custom 24k edible gold popcorn for the 95th Oscars® in partnership with The Academy Museum of Motion Pictures!

The company has been featured on NBC's The TODAY Show, CBC's Dragon's Den, Chatelaine, The Globe and Mail, CTV and Food & Drink Magazine. EATABLE has also been featured at movie screenings at the Toronto International Film Festival (TIFF), and included in the Juno's 50th Anniversary VIP Attendees' box.



Limited Editions: Jingle Bell Pops & Popped Ginerbread Latte

crave
stevia
sweet & natural
PREMIUM QUALITY • DE PREMIÈRE QUALITÉ

Celebrate the Season with Crave Stevia's Festive Flavours

Our limited-edition Christmas liquid stevia flavours are here to make your celebrations even more special.

The holiday season is upon us, and what better way to embrace the festive spirit than with a touch of sweetness from Crave Stevia? Our limited-edition **Christmas liquid stevia flavours** are here to make your celebrations even more special. Whether you're baking, mixing up holiday cocktails, or just sweetening your morning coffee, Crave Stevia has the perfect flavour to add a little extra cheer to your season.

Let's dive into the four delectable flavours that will make your holidays truly memorable. Nothing says Christmas quite like the creamy, spiced goodness of **eggnog**. Step into a winter wonderland with the warm, aromatic flavours of **gingerbread**. For those who love the rich, buttery notes of classic butter rum, our **Butter Rum** liquid stevia is a must-try. Brighten up your holiday season with the refreshing taste of **Candy Cane**.



Our liquid stevia is incredibly versatile. A few drops are all you need to transform your favourite recipes. Add it to your coffee, tea, or hot cocoa for a holiday twist. Use it in baking to create healthier holiday treats or mix it into cocktails for a festive touch. The possibilities are endless, and the result is always delicious.

This holiday season, let Crave Stevia's Christmas liquid stevia flavours be your go-to for adding a touch of festive sweetness to every occasion. With **Eggnog, Gingerbread, Butter Rum, and Candy Cane**, you can indulge in the flavours of the season while staying true to your health goals. Celebrate with a little extra cheer and a lot of flavour—Crave Stevia has got you covered. Happy holidays from all of us at Crave Stevia!



Celebrate the Holidays with Westpoint Naturals: Your Partner for Healthy, Delicious Festivities

The leaves are changing to brilliant fall colors, and the scent of cinnamon, turmeric and nutmeg fill the air. Plants are preparing for a winter of rejuvenation and rest. The air smells earthy as rain falls and nourishes the soil. The holiday season is a time for coming together. It is a time for reflection and connection.

At Westpoint Naturals, our mission is to make it easy for every home to be a healthy home.

We believe the holidays should be fun, functional and allergen friendly. We love indulgent, delicious meals that have been reinvented from old recipes and shared with new friends.

We believe healthy food should be simple and affordable. Our vision is one of homes filled with freshly baked cookies, bubbling crockpots, family recipes and secret ingredients.

Westpoint Naturals is excited to be part of your celebrations. Whether you're looking for clean, allergen-friendly items or the perfect gift for a superfoodie friend, Westpoint has you covered. Fun & functional superfoods, healthy snacks, and allergen-friendly pantry staples to make your favourite dishes. We are your #modernpantry.

We wish you a delicious holiday season filled with love, warm and full bellies, and long naps.



Keratin is a fibrous protein and a vital component of hair. It contributes to strength and shine of hair. Hair consists of a hair root and the hair shaft. This hair shaft, the visible part of hair, consists of approximately 89% keratin! Keratin is therefore essential for both the internal and external structure of hair.



Keratin: the essential building block of hair



When the hair is damaged by external influences such as UV radiation, weather changes or dry air from the air conditioner, it loses keratin. A deficiency of this important building block makes hair vulnerable and can therefore look dull and frizzy. Taking care of the hair with keratin is important.

Unique and patented keratin

Hairwonder Hair Strength uses a unique and patented keratin mix of hydrolysed keratin, keratin and oxidised keratin. The mix contains amino acids that bind to the hair's keratin to build the protein structure of the hair. This combination is patented and has proven results.

Research shows that hair is 55% less likely to break when hair is treated with this active, patented keratin. Hairwonder uses high percentages of active keratin, which immediately replenishes deficiencies.

Hair Strength

The series consists of unique products with patented concentrated keratin, castor oil, shea butter, provitamin B5, organic argan oil and 8 certified organic plant and herbal extracts. High concentrations of active ingredients penetrate the core of the hair and make it stronger and healthier than ever.

Unmanageable hair becomes silky soft, smooth, combable, frizz-free and shines like never before!

More information?

- hairwonderbynature
- hairwonder
- www.hairwonder.com



Hairwonder: the secret to healthy hair



Glass Water System Now Filters 99.9% Fluoride



The Perfect Gift

The Glass Water System creates great-tasting water by filtering contaminants then uniquely reintroducing healthy minerals. It makes gift-giving easy for your customers, no matter who they're buying for:

Families

Clean, Safe water for All Ages

Eco-enthusiasts

Less Plastic Waste, Less Carbon Footprint

Fitness Fanatics

Mineral-rich Water Boosts Hydration

Home Chefs

Elevate Recipes with Mineralized, Crisp Water



Order the Glass Water System today and drive sales during the busy holiday shopping season.



Great Taste Guarantee



100K Trusted Customers



Tested to NSF Standards

CANADIAN BRAND | LINE EXTENSION | Food Product | domatcha.ca



DōMATCHA®
AN ANCIENT JAPANESE GREEN TEA

Gift Vitality, Share Wellness with DōMatcha® Specialty Health Blends.

Chronic fatigue syndrome impacts an estimated 3.3 million Americans, according to the CDC. [1] Vitality, which includes both physical and psychological well-being, is challenging to quantify. However, signs of low vitality often manifest as low energy, trouble sleeping, general health problems, or difficulties with weight loss. Additionally, two-thirds of Americans struggle with gut issues, often without realizing the broader health implications. [2] In response, the team at DōMatcha® has developed a new Specialty Health Blend line of teas, featuring 100% organic ingredients.

There's likely someone on your list who would appreciate and benefit from trying one or both of DōMatcha®'s Specialty Health Blends. Consider gifting them with a kettle, a special tea cup, or a DōMatcha® ceremonial bowl to enhance their experience.



Digest Specialty Health Blend ~ is a blend of Japanese organic Mulberry Leaves (55%), Jerusalem Artichoke (40%) and Matcha (5%). Matcha is rich in antioxidants and mulberry leaves are packed with nutrients that aid digestion. Additionally, Jerusalem artichoke is rich in inulin, a dietary fiber that promotes digestion and supports gut health.

Vitality Specialty Health Blend ~ is a blend of organic Mulberry Leaves (50%), Barley Grass (25%), Yuzu Citrus (15%), Moringa (5%) and Matcha (5%). Yuzu Citrus is rich in antioxidants and natural energy boosters, providing concentration and vitality.

[1] Two-Thirds of Americans Are Living With Gut Issues, Unaware of the Health Consequences, MDVIP, <https://www.prnewswire.com/news-releases/two-thirds-of-americans-are-living-with-gut-issues-unaware-of-the-health-consequences-301833342.html#:~:text=Two%2DThirds%20of%20Americans%20Are,Unaware%20of%20the%20Health%20Consequences>
[2] Chronic fatigue syndrome affects 3.3 million Americans, the CDC estimates, Sara Moniuszko, <https://www.cbsnews.com/news/chronic-fatigue-syndrome-symptoms-causes-treatment/>



RELIABILITY IS IMPORTANT TO YOU AND YOUR PATIENTS

Patients with sore joints want to be able to rely on your recommendations. That includes supplements. SierraSil® stands apart for its reliability and significance of efficacy, even among other good natural products. That's because SierraSil® works on gene expression as it calms inflammation and reduces cartilage breakdown.

SierraSil®, which is comprised entirely of clay-like minerals has extensive safety and efficacy testing. This includes AOT and SAOT testing, peer reviewed mechanism of action research, simulated gastro research and very importantly, numerous human clinical trials including 3 double blind, placebo controlled, cross-over studies in Canada. Its research that has earned the confidence of your peers such as the Head of Rheumatology at a leading Canadian Medical School who said his observational findings is that SierraSil® has been helpful in the majority of patients that he recommended it to, and results are typically within 1 to 2 weeks.

WHY RECOMMEND SIERRASIL®?

- Suitable for any dietary restriction
- Consistent efficacy
- Rapid efficacy
- 100% North American
- Informed Choice tested
- Money-back guarantee
- Extensive 1st hand research

Review the clinical studies and Health Canada certifications at www.sierrasil.science

NEW LINE | Natural Health Product | globalhealthnaturals.com



Keep your digestive system happy this season!

During the holiday season it's common for our personal diet and eating habits to change. With all the delicious festive food around, it's easy to indulge in foods we may not normally eat. As a result, many people experience unpleasant symptoms like bloating, abdominal pain, or irregular bowel movement.

Break down protein, fats and carbs

Holiday eating can cause digestive discomfort for many, but this year be prepared to enjoy mealtime and support your digestive system with enzymes!

Taken at the beginning of each meal, Global Health Naturals high quality digestive enzymes can help in the break-down process of protein, fats and carbs.*

- Reduce digestive discomfort such as bloating, gas and heartburn*
- Enhance digestion and maximize nutrient absorption
- Vegetarian enzymes can be taken with any meal and works quickly



CORE DIGESTION's comprehensive digestive enzyme formula is a great starter formula that breaks down a range of proteins, fats and carbs and fiber.*

TOTAL DAE DIGESTION is a super effective high-potency enzyme blend for promoting efficient digestion, absorption and elimination.

Regular supplementation with enzymes takes stress off of digestive organs and supports GI health.* Feel better after meals as well as supporting overall health!

TOTAL DAE DIGESTION and CORE DIGESTION contain no fillers, additives or preservatives.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Shilajit: The Pinnacle of Natural Cellular Energy & Regeneration

In nutritional science, shilajit stands out for its remarkable reputation and benefits. Revered in ancient texts as the “destroyer of weakness,” this potent, plant-derived substance is now under scientific scrutiny, unveiling its impressive advantages. Shilajit’s efficacy stems from its key components: fulvic acid, humic acid, dibenzo-alpha-pyrones (DBPs), and organically-bound trace minerals. Each element plays a crucial role in its health benefits.

Fulvic Acid: A Cellular Powerhouse Fulvic acid is pivotal to shilajit’s benefits. Typically, shilajit contains 40-50% fulvic acid, with some rare forms having up to 70%. This powerful compound enhances nutrient absorption at the cellular level. As a micro-nano molecule, fulvic acid can penetrate mitochondria, the cell’s energy centers. Inside the mitochondria, fulvic acid boosts the production of adenosine triphosphate (ATP), the cell’s primary energy source. By increasing ATP production, fulvic acid combats biological aging and supports overall vitality.

Humic Acid: The Cellular Detoxifier Humic acid, another important component, supports cellular detoxification, known as autophagy. It binds to and helps remove harmful substances, such as heavy metals, from the body, protecting cells from oxidative damage and inflammation. However, many shilajit products on the market contain minimal humic acid, so it’s important to check labels to ensure adequate content.

DBPs: Protecting Your Cells at the Core Dibenzo-alpha-pyrones (DBPs) are potent antioxidants found in shilajit. Known for their neuroprotective and anti-inflammatory properties, DBPs play a critical role in maintaining mitochondrial health, essential for effective ATP production. By preserving mitochondrial integrity, DBPs support cellular resilience and regeneration, contributing to sustained youthful energy and mitigating age-related decline.

The Safest and Most Bioavailable Trace Minerals Shilajit is notable for its rich content of 77 organically-bound trace minerals. Unlike inorganic metallic minerals, which can be less bioavailable and potentially harmful, these organically-bound minerals are derived from ancient tropical vegetation. They are highly absorbable and work harmoniously with the body’s biochemistry. This organic form of minerals enhances their effectiveness, promoting optimal health without the risk of toxicity associated with inorganic metals.

Not All Shilajit is Created Equal The quality of shilajit varies significantly. Most is derived from thick resin and requires chemical extraction, which can introduce contaminants. In contrast, LeafSource® Shilajit uses a proprietary water-based extraction method, preserving purity and avoiding chemical contamination. Sourced from both resin and ancient soil, LeafSource® undergoes a natural curing process of over 100 million years. The resulting product is dried and micronized into a powder, maximizing bioavailability. Each capsule contains 70% fulvic acid and 30% humic acid. Additionally, LeafSource® is third-party tested to ensure it is free of heavy metals and contaminants, making it a premier choice for high-quality shilajit.



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celt naturals

STEROCHOL

A REVOLUTIONARY SUPPLEMENT FOR METABOLIC SYNDROME

Introducing Sterochol, an innovative cardiovascular support supplement. After years of research, this groundbreaking natural blend has been approved by Health Canada as a highly effective complement to statin drug therapy.

CLINICALLY SUPPORTED BENEFITS:

- 1 Supports healthy cholesterol levels in hypercholesterolaemic patients.
- 2 Supportive therapy to hyperlipidemia patients in conjunction with conventional statin therapy.
- 3 Reduces total cholesterol levels in men and women with high LDL and low HDL levels.
- 4 Helps maintain important, healthy HDL levels in patients on conventional statin therapy.
- 5 Reduces high triglycerides levels in hyperlipidemia (high LDL levels and high triglycerides) patients.
- 6 An adaptogen to help increase energy levels and resistance to stress associated with metabolic syndrome.
- 7 Supports a favourable gut flora.
- 8 Supports intestinal/gastrointestinal health.



STEROCHOL is a revolutionary three-in-one blend for heart health:

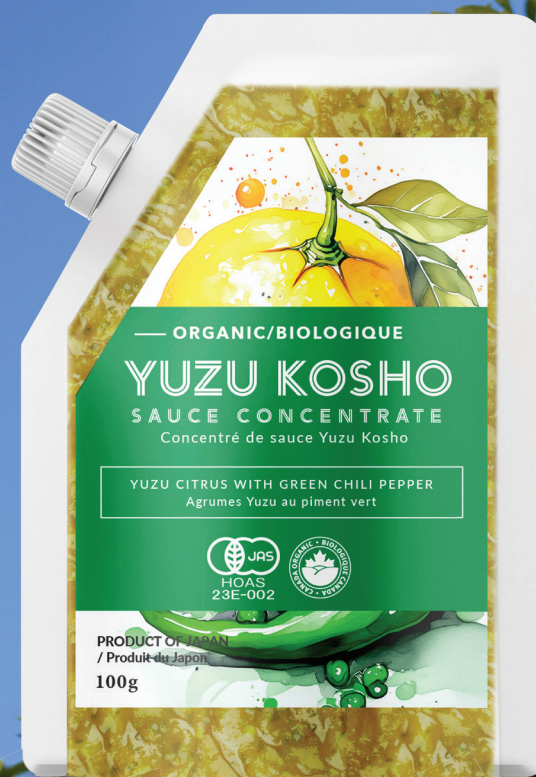
- 1.2 billion CFU, proprietary strain of *Lactobacillus plantarum*
- 370 mg plant sterol sterol
- 50 mg ashwagandha root

Enteric coated to protect the delicate nutrients from the gastrointestinal tract and safely deliver to the small intestine for maximum efficacy.

YUZU KOSHO

Our **Organic Yuzu Kosho Sauce Concentrate** is a premium seasoning crafted in Japan, embodying the rich traditions of Japanese cuisine. This authentic condiment combines the vibrant flavours of fresh organic yuzu citrus peel with the heat of spicy green or red chili peppers.

The result is a zesty, tangy, and mildly spicy sauce that adds a unique depth of flavour to your dishes. Its balanced blend of citrus and spice makes it an exceptional addition to a variety of recipes, delivering an authentic taste of Japan with every use.



Yuzu Kosho Red or Green, 100g • Product of Japan • Refrigerate after opening